

Dr.KEVIN^cSnyder

... teaching speakers how to build a successful, PAID speaking business!

MODULE 5 QUESTIONS

Module 5 in my book will provide context and examples to help you answer these questions below.

You've come a long way since Module 1 – congratulations! Before moving through Module 5 and concluding our time together, let's have you acknowledge your progress below: I have a good understanding of how I will help others. Yes No I have a good understanding of what differentiates me. Yes No I have a good understanding of my goals for speaking. Yes No I know how to craft my speech like a heartbeat. Yes No I know who my ideal target audience is. Yes No I know how to find events that can pay me to speak. Yes No I know how to submit programs at conferences. Yes I have strategies to keep in touch with my audiences. No Yes I have templates for proposals, contracts, and invoices. Yes No I know "when" and "how much" to charge for speaking. Yes No I am ready to receive a nice check for speaking! Yes No Knowing what you know now, are you planning to treat your speaking like a business or a hobby? Write below which:

What advice where you st	would you nov arted reading	v give yourself it?	if you could go	back in time b	efore reading t	his book? Me	aning, is there	anything you v	vish you knew
On a scale of	1-10. 1 being	"kinda" and 10) being "fierce l	nunger and pas	ssion," rate your	hunger for s	peaking now. E	xplain:	
1	2	3		5		7		9	10
Write the nan	nes of people	in your life who	o will support y	our speaking:					
Write the nan	nes of people	in your life who	o won't suppor	t your speaking	g:				
If there are ar	ny people who	will not suppo	ort you, why is	that?					
What is your	plan to show a	appreciation to	clients after th	ney hire you to	speak?				

Write below who your speaking mentors will be:
I have a general checklist so I do not forget anything. Yes No
I have an AV/tech checklist so I do not forget anything. Yes No
I have my speech introduction ready. Yes No
I am interested in publishing a book. Yes No

After completing this document, SAVE and SEND to <u>Kevin@KevinCSnyder.com</u> Also, be sure to review Module 5 Checklist at the conclusion of Module 5.