

NATIONAL SPEAKERS ASSOCIATION



SPEAKERS ACADEMY

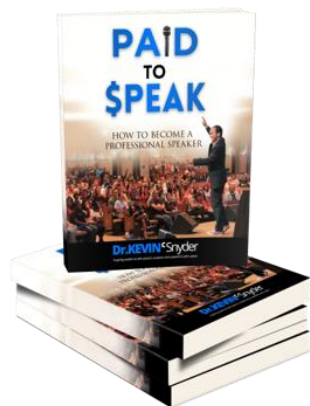
Program: NSA Carolinas Speakers Academy

Time: September - November, 2020 (meeting virtually via Zoom on 9/12, 9/26, 10/10, 10/24, 11/7, and 11/21.) LIVE attendance is highly encouraged to maximize engagement and impact. Recordings of each session will be provided.

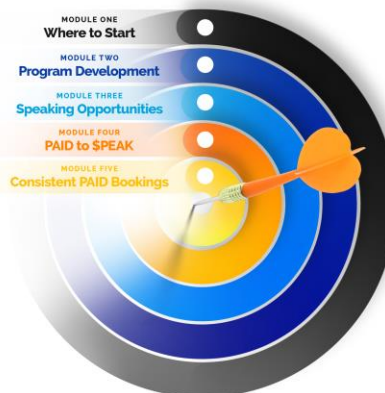
FACILITATORS

STAN PHELPS, CSP

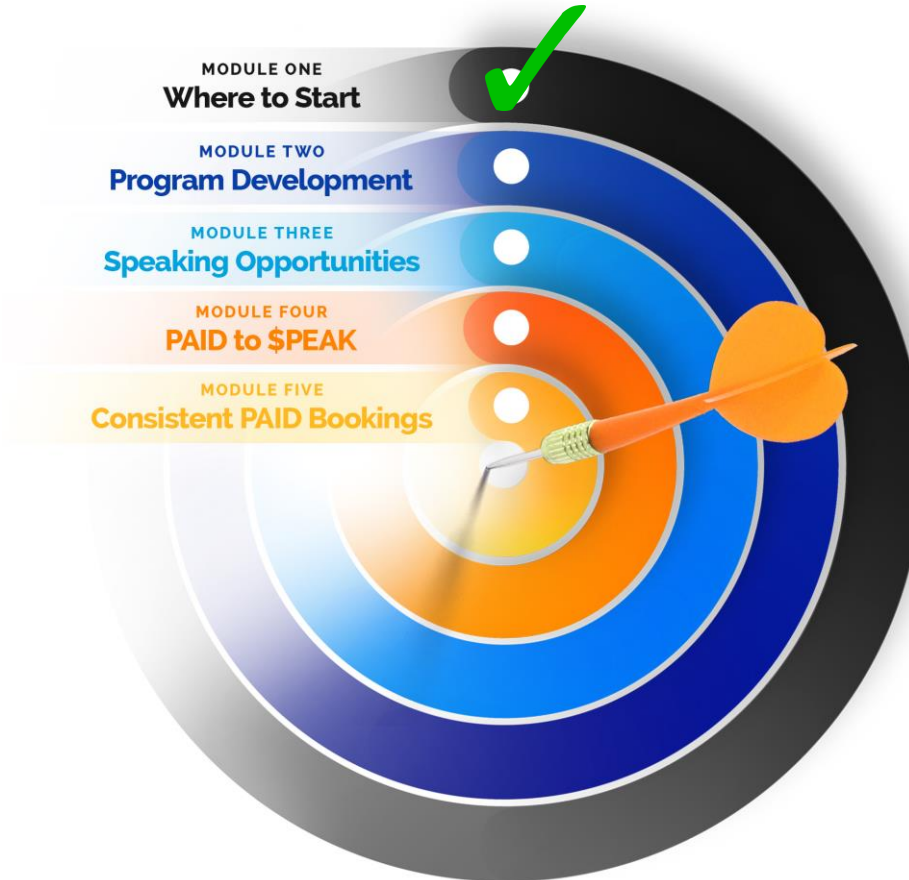
DR. KEVIN SNYDER



PAID TO SPEAK



PAID TO \$PEAK



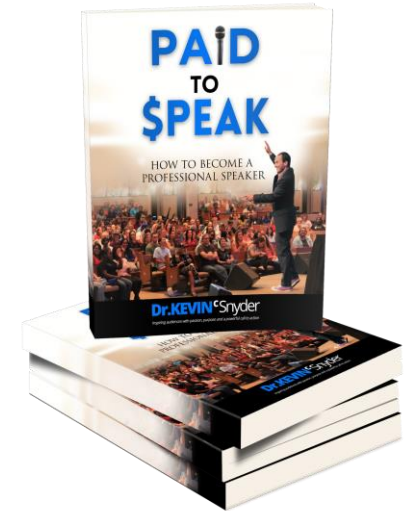
PAID To \$PEAK™: How to Become a Professional Speaker

MODULE 1 CHECKLIST

I feel confident about my vision for speaking	Yes ___	No ___
I have reflected on possible limitations and I have clarity on frequency/geography.	Yes ___	No ___
I am clearer about the different types of formats	Yes ___	No ___
I could be PAID to SPEAK.	Yes ___	No ___
I know what problem I am helping solve.	Yes ___	No ___
I know what differentiates me as a speaker.	Yes ___	No ___
I have a signature story to share.	Yes ___	No ___
I understand what my Call to Action will be.	Yes ___	No ___
When someone asks me what I speak on, I have a powerful answer.	Yes ___	No ___
I am ready for Module 2.	Yes ___	No ___

If you have checked 'YES' on all the items above, proceed to Module 2!

*** As a reminder, I have provided a free worksheet for each Module to help you work through the most important exercises. Visit www.paidtospeak.biz/worksheets to download (password: paidtospeak). If you find yourself stuck or need some help working through any module, reach out to me for help or questions. I offer discounted coaching for readers of this book! Also, check out "The Vault" on www.paidtospeak.biz/vault.*



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PAID to \$PEAK!

Home

Blog

Mentorship Program

Coaching Options

PAID to \$PEAK Book

Contact

*... coaching services to help speakers build
a successful, PAID speaking business*

Audiobook files

[Recommendations Before Beginning](#)

[Author's Preface. Part 1](#)

[Author's Preface. Part 2](#)

eBook files

[MOBI file \(Kindle - Amazon\)](#)

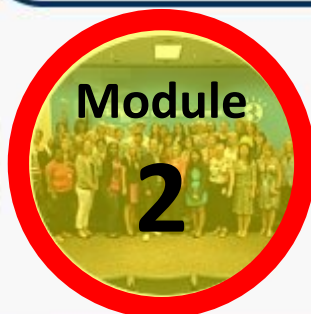
[EPUB file \(everyone else!\)](#)

PAIDtoSPEAK.biz/bookfiles

[Module 5. Getting PAID \\$PEAKING Bookings Consistently](#)

[Bonus Module. How to Write and Publish Your Book in 90 Days](#)

Click Module titles below to download FREE
worksheets to help work through the book!



PAID to \$PEAK

Dr.KEVIN^cSnyder

*... teaching speakers how to build a
successful, PAID speaking business!*

MODULE 2 QUESTIONS

Module 2 in my book will provide context and examples to help you answer these questions below.

At least starting off, what specific audience are you going to focus your speaking?

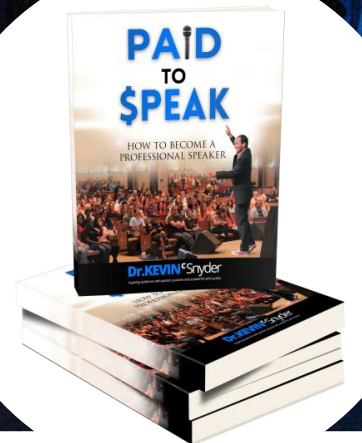
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Write below the title of ONE featured presentation:

Bloom Where You're Planted

Developing Your Program

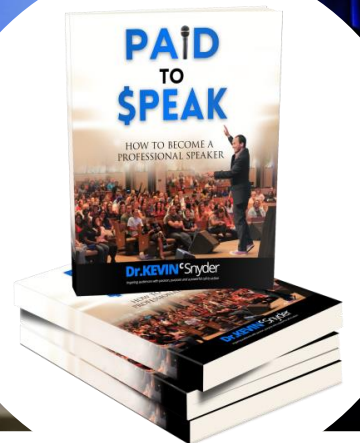
Module 2



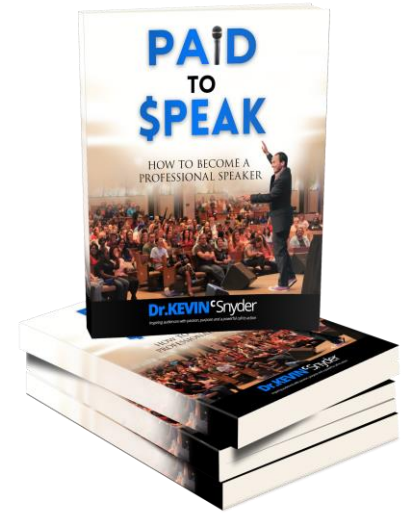
Program Elements

- Title
- Description
- Outcomes
- Bio
- Headshot

Module 2



***Speaker Tip:** When submitting 'Call for Speakers,' I recommend you submit several different presentations. Do not submit just one. I recommend you submit at least three. However, if you do not have several programs yet, that's fine. Start with one. But just keep in mind that down the road you will need to create additional programs.*







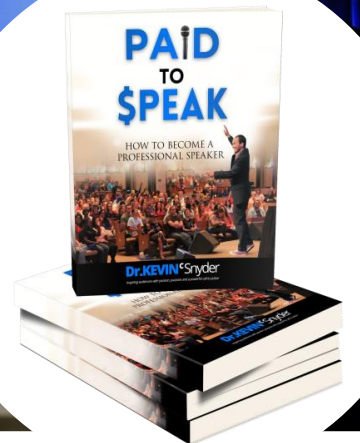
**FOLLOW
ONE
COURSE
UNTIL
SQUIRREL**



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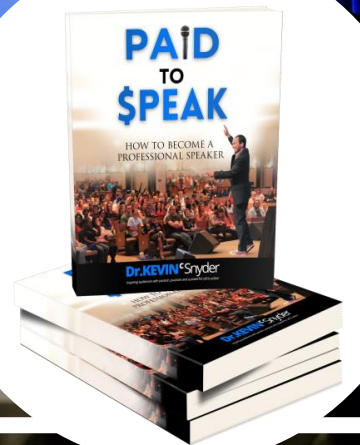
Module 2



Program Elements

- Title

Module 2



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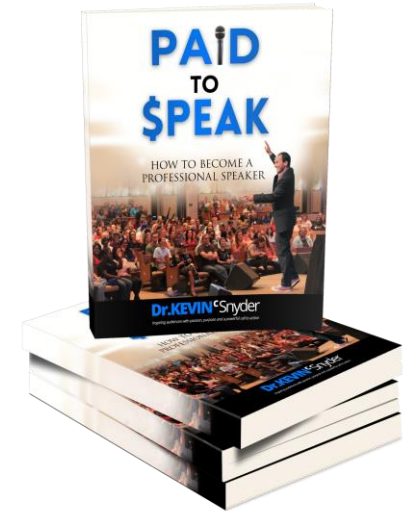
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Page 24



Marketplace Search by topic, expertise or title... Call For Speakers Sign Up Log In


12 matching speakers Best Match



Dr. Kevin Strydom
📍 NC, US 📅 11.15.24
(All presentations can be yours!)
Dr. Kevin Strydom is an award-winning speaker who has presented for 1,750+ audiences across the world sharing actionable insights on leadership and motivation.
...over possibilities and have the problem-solving skills to break through adversity along the way. In this inspiring, motivational, Dr. Kevin Strydom will share leadership secrets from top professionals and organizations that are proven to maximize achievement at all levels. Whether...

★ 55 📺 8 \$ 50k+
ReviewVideos (000)


View P Favorite



Kevin E. O'Connor
📍 IL, US 📅 11.15.24
Medical professionals like you can successfully influence and lead teams of your career jobs.

★ 7 📺 12 \$ 50k+
ReviewVideos (000)


View P Favorite



Kevin Sweeney
📍 TX, US 📅 11.15.24
Decorated Combat Pilot, turned Fortune 500 Executive. You learn to deal with Pressure, While Building Teamwork, And Leadership.

★ 25 📺 8 \$ 75k+
ReviewVideos (000)


View P Favorite



Kevin Brown
📍 IL, US 📅 11.15.24
The #1 DQ to get 100+ being your best, what's it matter the most. Motivational speaker in areas of customer service, customer loyalty, branding, sales, culture.

★ 7 📺 7 \$ 20k+
ReviewVideos (000)


View P Favorite



Kevin "Special K" Daley
📍 TX, US 📅 11.15.24
Create Winning Myths to Inspire a Superstar Level Performance with World-Class Athlete, Award-Winning Speaker, Award-Winning Author, Guinness World Record Holder, Kevin "Special K" Daley.

★ 10k+ Free (USD)


View P Favorite



Kevin Funder
📍 GA, US 📅 11.15.24
Kevin helps professionals make better ethical decisions and stay out of prison with his E.T.H.I.C.S. Toolkit.

★ 3 📺 6 \$ 50k+
ReviewVideos (000)


View P Favorite



Kevin Tuelff
📍 NY, US 📅 11.15.24
Compulsive ambassador, the real key to success is portrayed in the Tony Award-winning musical COME FORTH AWARE. Expert in public health crisis and tools for reducing anxiety.

★ 4 📺 6 \$ 10k+
ReviewVideos (000)


View P Favorite



Kevin Wright
📍 MN, US 📅 11.15.24
Ignite your organizational Commitment, inspire deeply! Self-motivated, employee engagement & retention. Reduce the high costs of attrition, developing and retaining top talent and customers. Win.

★ 8k+ Free (USD)


View P Favorite



Kevin Freiberg
📍 CA, US 📅 11.15.24
International Best-Selling Author

★ 10k+ Free (USD)


View P Favorite



Kevin McCarthy
📍 AZ, US 📅 11.15.24
In 2004, Kevin's

★ 10k+ Free (USD)


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Kevin G. Armstrong
📍 WA, US 📅 11.15.24
This Presentation

★ 10k+ Free (USD)

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Kevin Lerner
📍 VA, US 📅 11.15.24
This Presentation

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STAN PHELPS

JD/MBA/CSP

Forbes Contributor, TEDx Speaker and CSP that inspires brands to increase loyalty and drive sales through customer experience, employee engagement, technology, differentiation and purpose.

[♥ FAVORITE](#)[INQUIRE](#)

EXPERT ON

- Marketing
- Customer Service
- Technology
- Sales
- Generation Issues
- Vision/Purpose

EXPERIENCE IN

- Marketing
- Services

FEATURED VIDEO



TRAVELS FROM

NC, US

PRICE RANGE

\$5k+

REVIEWS

128

127 verified »

CERTIFICATIONS & AWARDS



Can I help?
Find the perfect speaker.

[← BACK TO SEARCH](#)

DR. KEVIN SNYDER

PHD / CVP

(All presentations can be virtual OR face-2-face!) Kevin is an award-winning speaker who has presented for 1,150+ audiences across the world sharing actionable insights on leadership and motivation.

[♥ FAVORITE](#)[INQUIRE](#)

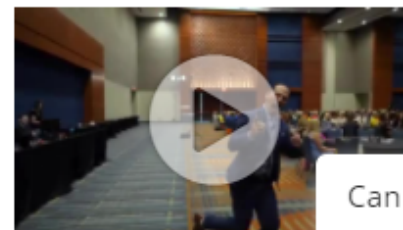
EXPERT ON

- Leadership
- Motivation
- Change
- Peak Performance
- Employees/Workforce
- Innovation

EXPERIENCE IN

- Associations
- Corporate

FEATURED VIDEO



TRAVELS FROM
NC, US

PRICE RANGE

\$9k+

REVIEWS

86

71 verified »

CERTIFICATIONS & AWARDS



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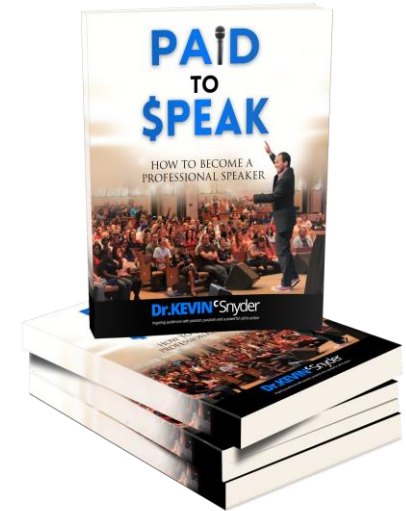
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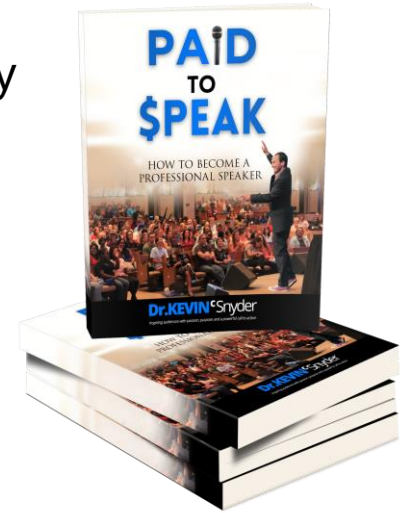
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Page 24



- (1) Leadership Amidst Uncertainty: Zooming Out to Motivate Within
- (2) Reset, Rethink, Think Different™: Moving Forward Amidst Uncertainty
- (3) Reset, Rethink, Think Different™: Forward Through Disruption
- (4) Becoming a ShiftThinker™: Innovative Strategies for Success
- (5) Becoming a ShiftThinker™: Empowerment through Uncertainty
- (6) Becoming a ShiftThinker™: Zooming Out to Motivate Within
- (7) Becoming a ShiftThinker™: Leadership Amidst Uncertainty
- (8) Becoming a ShiftThinker™: Innovative Strategies for Success
- (8) Becoming a ShiftThinker™: Resilience Amidst Adversity



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Program Elements

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- Description

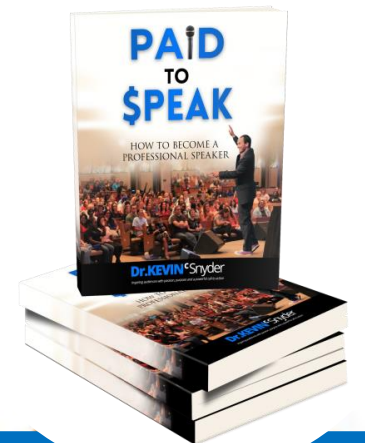
Module 2



Module 1

What differentiates you?

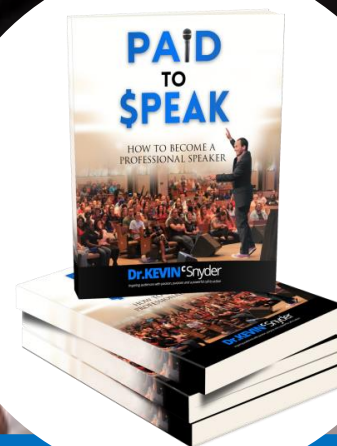
Module 1



A person wearing a dark suit and a white shirt is holding a black clapperboard. The clapperboard has white diagonal stripes at the top and the words "CALL TO ACTION" in large, bold, yellow capital letters in the center. The person's hands are visible, holding the top and bottom edges of the clapperboard.

CALL TO ACTION

Module 1



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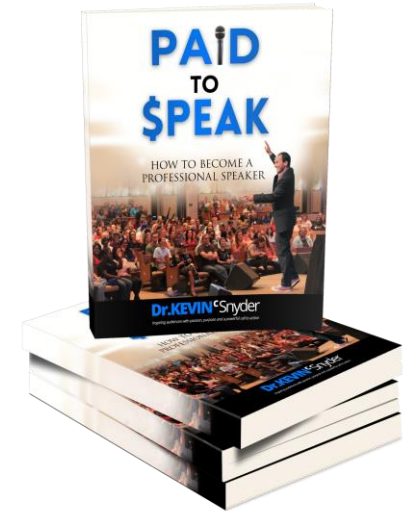
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Page 24

BECOMING a ShiftThinker™: Success Amidst Uncertainty

Challenges, uncertainties, hyper workload – this is the world and workforce in which many of us live. To persist and grow despite these circumstances, we need to be aware of problem-solving strategies needed to prevail and help us PUSH through to achieve success and find our competitive advantage. Our success begins with understanding how to shift our thinking amidst adversity. In Kevin's humorous and refreshing presentation, you'll discover an innovative approach to thinking "outside the box" and how to effortlessly influence others to do the same. You'll learn success principles from extraordinary leaders who held no extraordinary leadership position. You'll be empowered to change your perception of fear, take ACTION, and make a difference regardless of position or situation. Becoming a ShiftThinker™ is all about YOU, and learning how to unleash your full potential like never before.

Learning objective: A talk that will change your perception of fear and inspire you to take action. Kevin will show you how to challenge your thinking and you or comfort zone to tap into your full potential.

MILLENNIALS, GEN Z and MOTIVATING the MULTI-GENERATIONAL WORKFORCE

New generations of professionals have emerged and officially become the majority workforce demographic. These populations, known better as Millennials and Gen Z, have not only changed how organizations attract, develop and retain younger talent, but also how to engage employees across all generations. Some organizations have caught on quickly while others continue to struggle with significant losses and costs due to rapid employee turnover and disengagement. Leaders who understand and better embrace the needs and perspectives of Millennials and Gen Z workers will find success in a more engaged and productive workforce while also benefiting from knowledge transfer and reverse mentoring opportunities. In this interactive presentation tailored for professionals of all generations, you will learn best practices and tangible take-a-ways on how the 'corporate melting pot' can bring the generations together to bridge dynamic workforce cultures.

Learning objective: This presentation will empower participants with innovative concepts and action strategies to bridge generations that impact today's evolving workforce.

CLICK HERE to
watch Kevin
in action NOW!



Kevin@KevinCSnyder.com

919-633-9931



The E.D.G.E FACTOR™: Four Keys to Unleash Winning Success

Extraordinary success doesn't just happen in organizations; rather, it's a byproduct from applying four key action concepts within a philosophy Dr. Kevin Snyder describes as "The E.D.G.E. Factor." Understanding E.D.G.E. and applying its four success strategies will ensure that professionals have the problem-solving skills and knowledge to excel in any situation and empower others to do the same. This motivational program will focus on leadership secrets from top performing professionals and innovative organizational strategies proven to ignite extraordinary motivation at all levels. You'll learn how to foster persistent grit to work through adversity and cultivate high-performing team cultures. If you have ever wondered how some professionals and organizations achieve winning success despite constant challenges, then learn what makes up E.D.G.E. and be equipped to make a difference like never before.

Learning objective: This presentation will teach the E.D.G.E. formula which will help participants problem solve and excel in any situation and maximize their performance potential.

THE DOT: Creating Cultures that Identify and Leverage Everyone's Strengths

Envision a dynamic workforce culture where everyone feels valued and clearly knows how they contribute. This type of environment would yield extraordinary results such as heightened efficiency, engagement, retention and productivity. However, in several recent studies, the far majority of professionals self-report feeling extremely untapped, underappreciated and overworked. The solution to these problems is understanding the leadership and empowerment principles based on Kevin's new book titled, "The Dot," which presents a new approach showing how anyone at any level can contribute value to any situation. The story of DOT will help you identify hidden talent within yourself and others that is waiting to be unleashed.

Learning objective: This session will empower participants with a fresh new approach at personal motivation, ways to make a difference in any situation, and team empowerment strategies.



Kevin@KevinCSnyder.com

919-633-9931



CUSTOMER EXPERIENCE



PURPLE GOLDFISH

LITTLE THINGS MAKE THE BIGGEST
DIFFERENCE IN CREATING WOW

Customer experience today is largely about the little moments. This program covers the 10 different types of Purple Goldfish that you can use to add value or reduce friction for your customers.

FORMAT & AUDIENCE



PURPOSE



RED GOLDFISH

EMBRACE PURPOSE TO WIN HEARTS,
MINDS, AND PROFITS

Purpose has changed the way we work and how customers buy. This program reveals how businesses can embrace their purpose to drive engagement, fuel profits, and make an impact on society.

FORMAT & AUDIENCE



EMPLOYEE ENGAGEMENT



GREEN GOLDFISH

GO BEYOND DOLLARS TO DRIVE
EMPLOYEE ENGAGEMENT

Engaged employees create enthused customers. This program covers the 15 types of Green Goldfish—little extras for employees that drive engagement, empowerment, and efficiency.

FORMAT & AUDIENCE



TECHNOLOGY



BLUE GOLDFISH

LEVERAGE TECHNOLOGY TO DRIVE
BOTH PROFITS AND PROPHETS

Customers today expect brands to understand their individual needs and be more responsive. This program will illuminate how technology drives competitive advantage, loyalty, and word of mouth.

FORMAT & AUDIENCE



2020 VISION AND BEYOND:

Success Strategies that Make a Difference

Extraordinary success in 2020 will not just happen by accident. Rather, it will be a byproduct from people who passionately believe in what they do, envision new possibilities and have the problem-solving skills to break through adversity along the way. In this inspiring presentation, Dr. Kevin Snyder will share leadership secrets from top professionals and organizations that are proven to maximize achievement at all levels. Whether you hold an executive leadership position, are a direct-line employee or anywhere in between, you will learn actionable strategies to help you lead positive change, inspire others around you and make a difference like never before. From his best-selling leadership book and experience presenting for over 1,000,000 people through 1,150+ audiences all over the world, Kevin's insights will motivate you to think differently and achieve new results in 2020 ... and beyond! "People don't get burned out by what they do; they get burned out because they forget why they do it!"

Learning objective: This presentation will help professionals identify opportunities to lead at any level and stand out to differentiate themselves and make a difference.

THE DOT™:

Cultivating Positive Growth Cultures that Leverage Everyone's Strengths

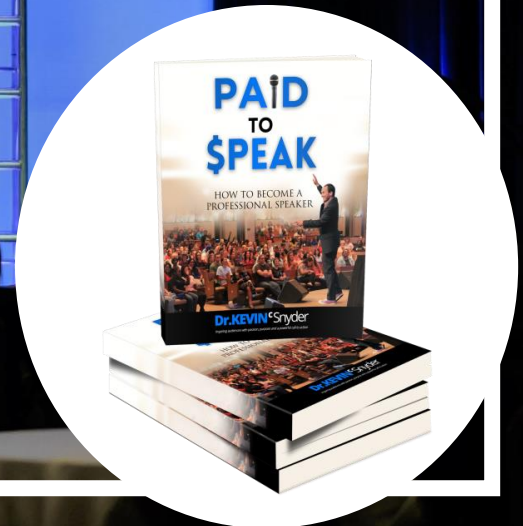
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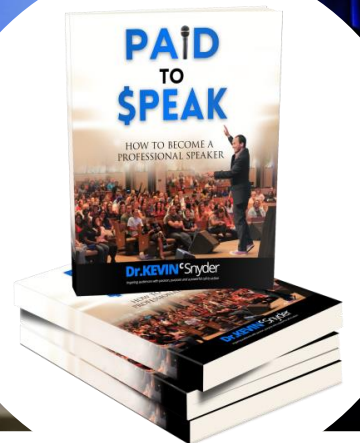
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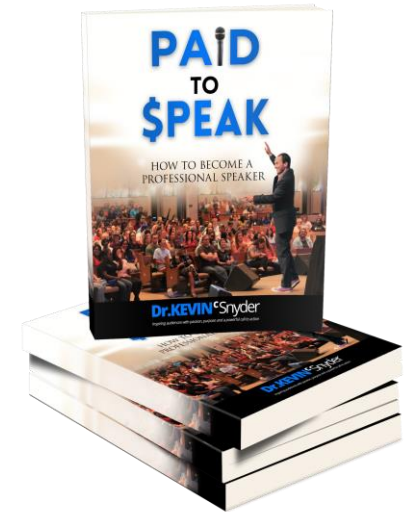
Program Elements

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Module 2



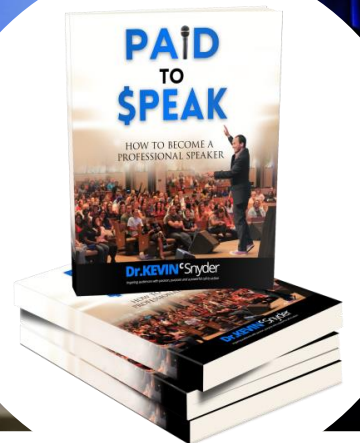
Dr. Kevin Snyder is a motivational speaker and author with a PASSION for helping individuals think differently to create new and innovative results. Kevin has presented for over 1 million people through 1,000 audiences in all 50 states and around the world. Prior to becoming a sought-after speaker, he held a career in university Student Affairs and most recently served as a Dean of Students for High Point University. Kevin is author of several books, has sailed around the world, is a certified skydiver, scuba diver, and a winner on the television game show, 'The Price is Right!'



Program Elements

- Title
- Description
- Outcomes
- Bio
- Headshot

Module 2



HEADSHOTS

Select the headshot you feel best connects to promote your event. **Click the image to download!**



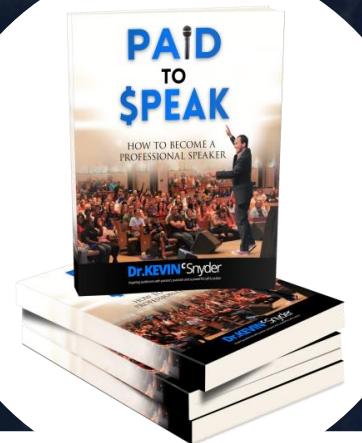
Q&A



Dr.KEVIN^cSnyder

Developing Your Program

Module 2



As you design your presentation, ask yourself these questions:

How am I going to be introduced?

How am I going to raise the energy immediately at the beginning?

How am I going to intrigue them to listen to me?

When are they laughing?

When are they going to be emotional?

When will they be moving?

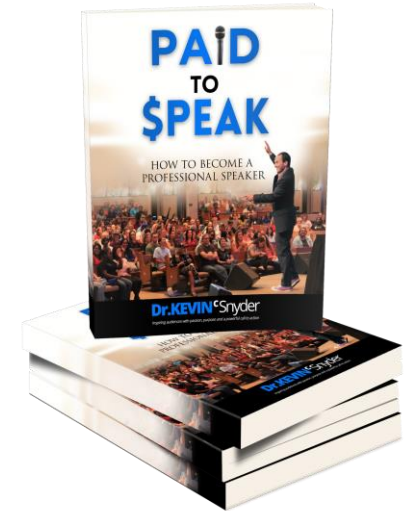
When are they being reflective and writing something down?

When are they sharing with the person next to them?

When are they watching?

When are they listening?

When are they...?





Module 2

Speaker Storyboard Outline

"A speech designed without a heartbeat won't have one!"



Launch a successful speaking business!

Action:

Listening | *Sharing* | *Reflecting* | *Watching* | *Laughing* | *Moving*

Emotion:

Happy | *Motivated* | *Serious* | *Excited* | *Informed* | *Empathic*



Time	'Puzzle Piece'	Descriptors	Point/Principle	Application	Dominant Action	Dominant Emotion
10/10	POWER OPENING				Listening	Informed
					Listening	Serious
					Listening	Informed
					Reflecting	Empathic
5/15					Listening	Informed
5/20						

Speaker Storyboard Outline

"A speech designed without a heartbeat won't have one!"



Action: Listening | Sharing | Reflecting | Watching | Laughing | Moving

Emotion: Happy | Motivated | Serious | Excited | Informed | Empathic



Launch a successful speaking business!

Time	'Puzzle Piece'	Descriptors	Point	Application	Dominant Action	Dominant Emotion
10/10	INTRO	2 claps	Increase energy in room		Moving / Laughing	Excited
		Keynote karaoke: "Don't Stop Believing"	Increase energy / audience engagement / set tone		Moving / Singing / Laughing	Happy
		#1 determinant of individual success is our beliefs / "my thinking was the problem until I discovered it was part of the solution." / "change the station"	Belief in <u>ourselves</u> is crucial / beliefs come from thoughts / thoughts are seeds	Awareness for the power of thoughts and thinking / self - motivated people produce business results / What thoughts do you allow to occupy your mind?	Listening	Informed / Empathic
		Growth Mindset vs Fixed Mindset	Growth mindset is principle of successful companies / 500 Fortune Companies / Kodak, Blockbuster, Sony / they refused to change / P.U.S.H. through	Growth mindset requires us to constantly adapt and learn and grow through failure / Do you have a growth mindset / ready to plant seeds of greatness?	Listening / Laughing	Informed
5/15	Menu	Menu image	My style of speaking/ Who am I to think I know what you're struggling with right now / You decide what you <u>order today</u>	It's not what you know; it's what you apply / leadership is about influence / transformation	Reflecting	Motivated

5/20	"SHOW UP"	Who could be somewhere else? / Look around / Check their pulse	We ALL could be somewhere else	But everyone made a choice ... to SHOW UP ... which is success /	Reflecting / Moving	Happy
		Quote: 80% of leadership	100% success is showing up	What happens if you don't show up?	Reflecting	Informed
		Roommate in college	He was brilliant but he never showed up & flunked out / I was NOT brilliant but I "showed up" (4.0)	Reinforcing the Power of Showing Up	Listening	Empathic
		High Five the person next to you for showing up	... just audience engagement		Moving / Laughing	Happy
Time	'Puzzle Piece'	Descriptors	Point	Application	Action	Emotion
5/25	HOW we show up	" <u>Sign flipper</u> "	Both showed up, but they showed up differently / Showing up matters but how we show up determine potential	Takes more than just showing up / Who would you follow? / Best way to be motivating is to be motivated	Listening / Watching	Motivated / Empathic
5/30	WHY we show up differentiates us	" <u>3 bricklayers</u> " Laying brick, Building wall Building Biltmore	They are a laying <u>brick</u> but each have a different understanding what bricks represent	Every brick <u>matters</u> / what are bricks you deal with?	Listening	Informed
		Metaphor for laying brick	Can't build a wall without the brick ... & we decide whether we lay a brick down or pick one up	What are we building here today? What do you build?	Reflecting	Serious / Empathic
10/40	Pike Place Fish Market	Set the scene - <u>early</u> 90's and profits down / fish market in Seattle surrounded by other fish markets	What was their product? FISH		Listening	Informed
		What did this <u>struggling</u> fish market do differently?	What was their product that differentiated them? EXPERIENCE they provided	How can we create the same experiences?	Reflecting	Serious

My Drive

> "The Vault" ▾



Folders

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AV Tech



Book writing and publishing res...



Business Card



Checklists



Coaching resources



Customized Books



Demo Video



Designing speech resources



Handouts



How to speak at TEDx resources



Introductions



Marketing



Module Checklists



Other admin and scripts



Presentations



Program descriptions



Proposals, contracts and invoices



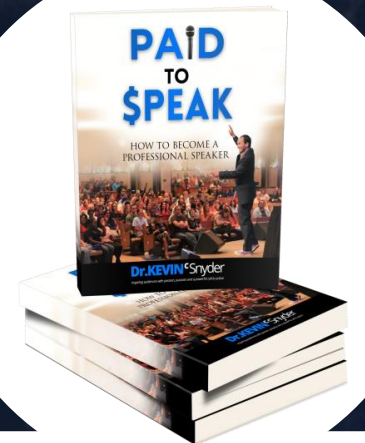
Sample Customization Question...



Module 2

Developing Your Program

Module 2





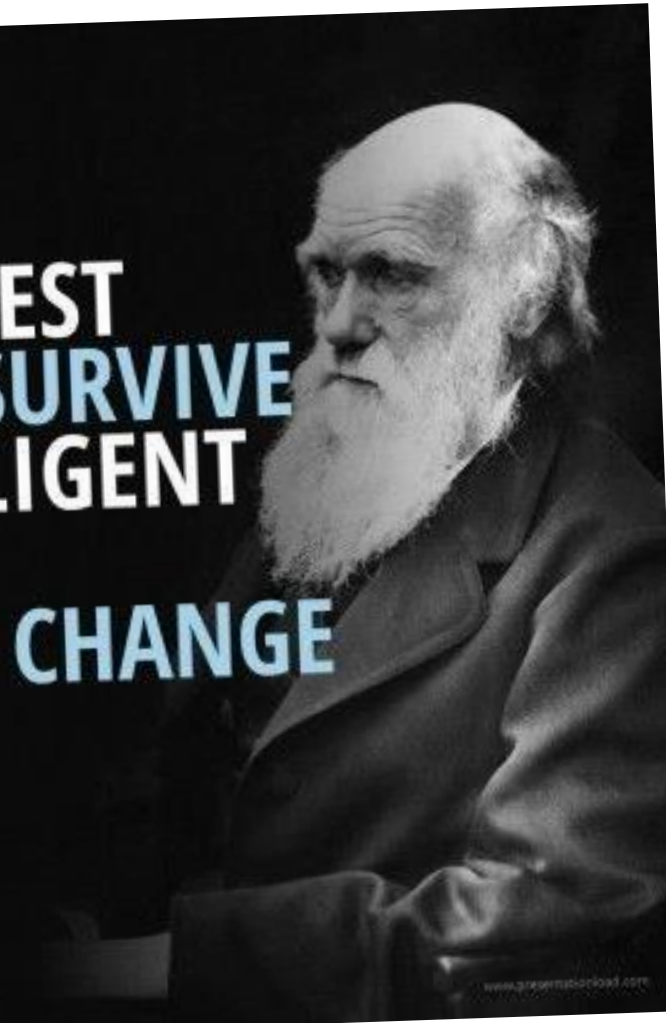
Module 2





**IT IS NOT THE STRONGEST
OF THE SPECIES THAT SURVIVE
NOR THE MOST INTELLIGENT
BUT THE ONE
MOST RESPONSIVE TO CHANGE**

Charles Darwin (1809 – 1882)




PERSIST
UNTIL
SOMETHING
HAPPENS



Dr.KEVIN^cSnyder



A close-up photograph of a young plant seedling with several green leaves and a thin stem, growing out of a mound of dark, rich soil. The background is a soft, out-of-focus green, suggesting a natural outdoor setting. The lighting is bright, highlighting the texture of the leaves and the soil.

**How can you grow
through it?**









piv·ot

/ˈpivət/

See definitions in:

All

Mechanics

noun

the central point, pin, or shaft on which a mechanism turns or oscillates.

Similar:

central shaft

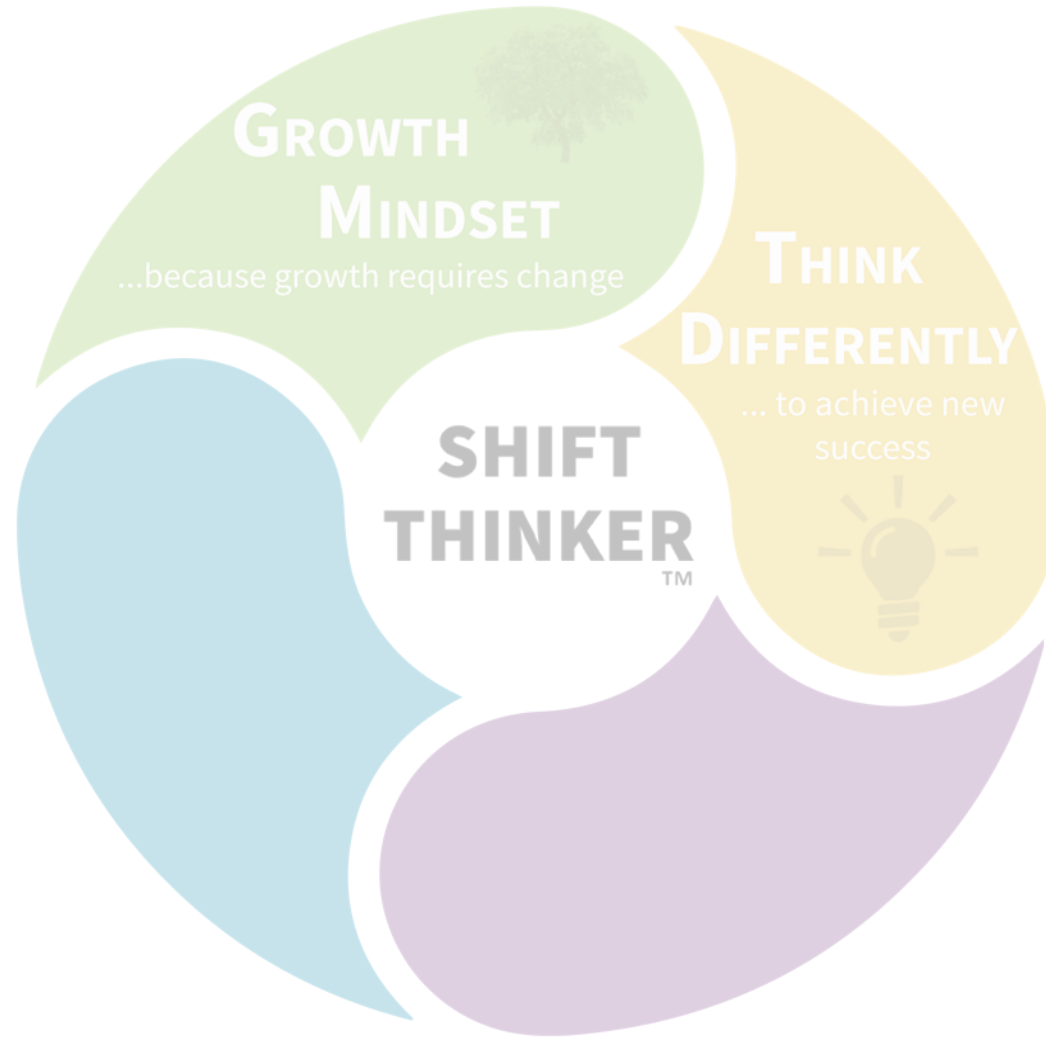
fulcrum

axis

axle

swivel

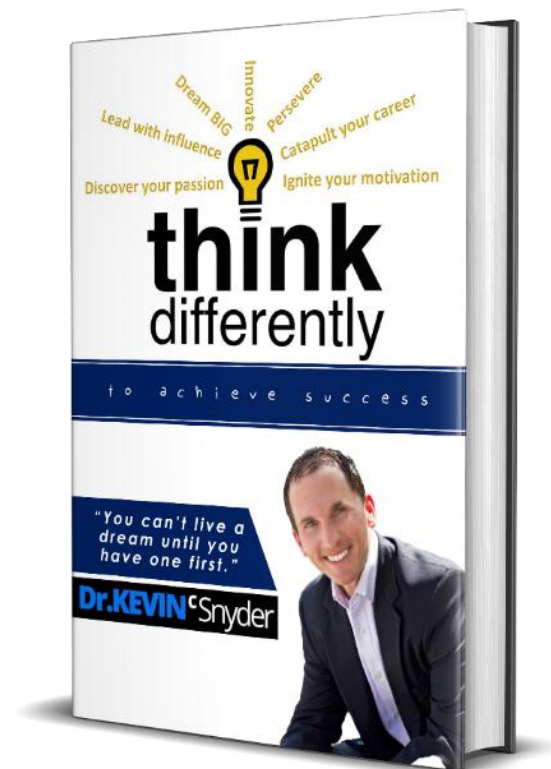
pin





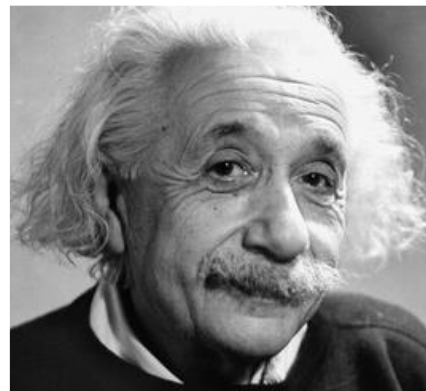
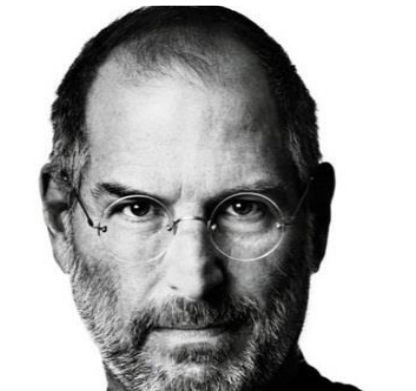
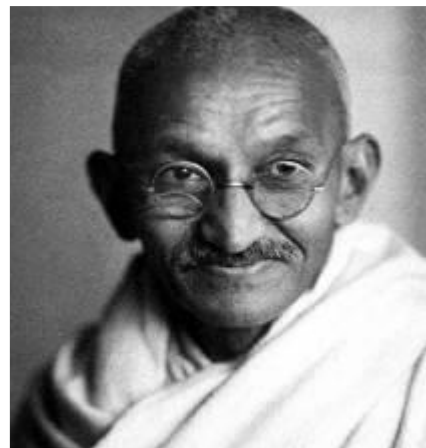
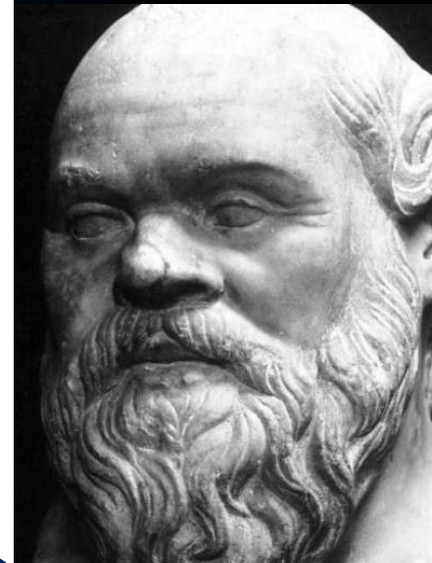
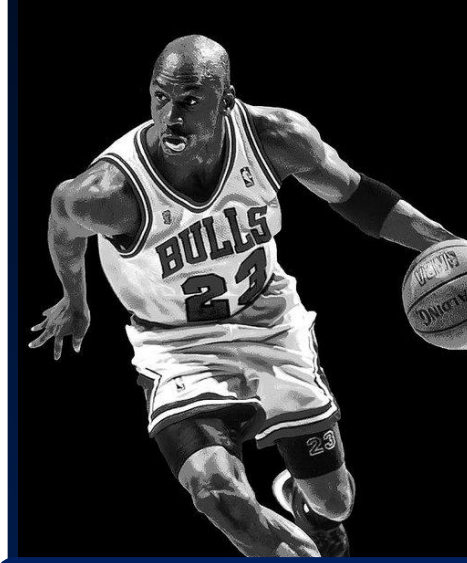
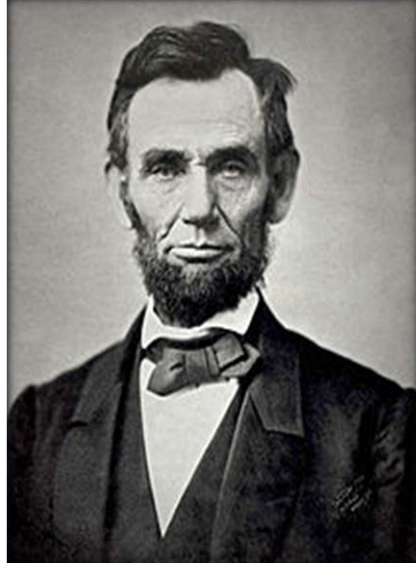


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Snyder lives his dream on 'Price is Right'

By RON LANDFRIED
The Herald-Sun

Since he was a youngster, Kevin Snyder has yearned to hear his name called, followed by these words, intoned in a booming voice brimming with enthusiasm: "COME ON DOWN!"

The 1994 Northern High School graduate knows his fascination with the daytime game show "The Price is Right" is a little odd, but he's unapologetic. He has written a paper on the psychology of the show and even skipped his college graduation to take a shot at an appearance. Alas, host Bob Barker was sick that day.

But Snyder, now 23, was not to be denied. Last month he heard the words, shared the stage with the white-haired, perpetually tanned host and did pretty well. At 11 a.m. Wednesday on CBS, viewers can watch Snyder's dream come true.

"I know it's crazy," he said. "People made fun of me. ... I told them, you just wait."

He owes some of his success to his fraternity brothers at Delta Tau Delta. Snyder is a true-blue Delta. Even now, post-graduation, he works for the fraternity as a consultant. Ten fellow Deltas, either sharing his obsession or just along for the fun, joined him at the California studio where, wearing T-shirts that



Kevin Snyder's fraternity brothers from Delta Tau Delta joined him in California for his appearance on "The Price is Right."

said "The Price is Right." They waited in line all day.

"They put you through a screening process," Snyder said. "The group I was with was committed to plugging me. I said I missed my college graduation and drove 6,000 miles just for the chance to be on the show."

"I never had a college class at 11 a.m. I wrote a paper on the show when I was a freshman. What I realized is that that it is one of the most popular game shows because you can live through the contestants. A teacher praised the paper. She said, 'You're weird, come and see me.' The magnitude of his desire to be

on the show must have been apparent. Soon, Snyder was on stage with Barker.

"Bob is old and fragile, but he's still the man," Snyder said of the 75-year-old host. "The show's been going on for 29 years strong."

"There is actually a strategy to the game," Snyder said. "The prices there are so expensive. You have to know that. ... Spending time in a grocery store isn't going to help you."

So Snyder won some preliminary prizes and then used his strategy when asked to guess the price of a diamond bracelet.

Sensing that everyone else had underbid, he guessed \$1,550. The actual price was \$1,625. Then he spun the big wheel and racked up another prize — \$1.

His wild 20 minutes of fame were over.

"He always liked 'The Price is Right,'" his mother, Barbara Snyder, recalled. "I never watched a show with him where he didn't win every game. There's something wrong when a 21-year-old knows the price of Preparation H and Dentu Creme."

"I lived my dream," Snyder said. "It's cool to be able to say that — even though it's weird."

Will his life be all downhill now that his dream has come true? Yes, in a way, Snyder says his new pursuit will be skydiving.

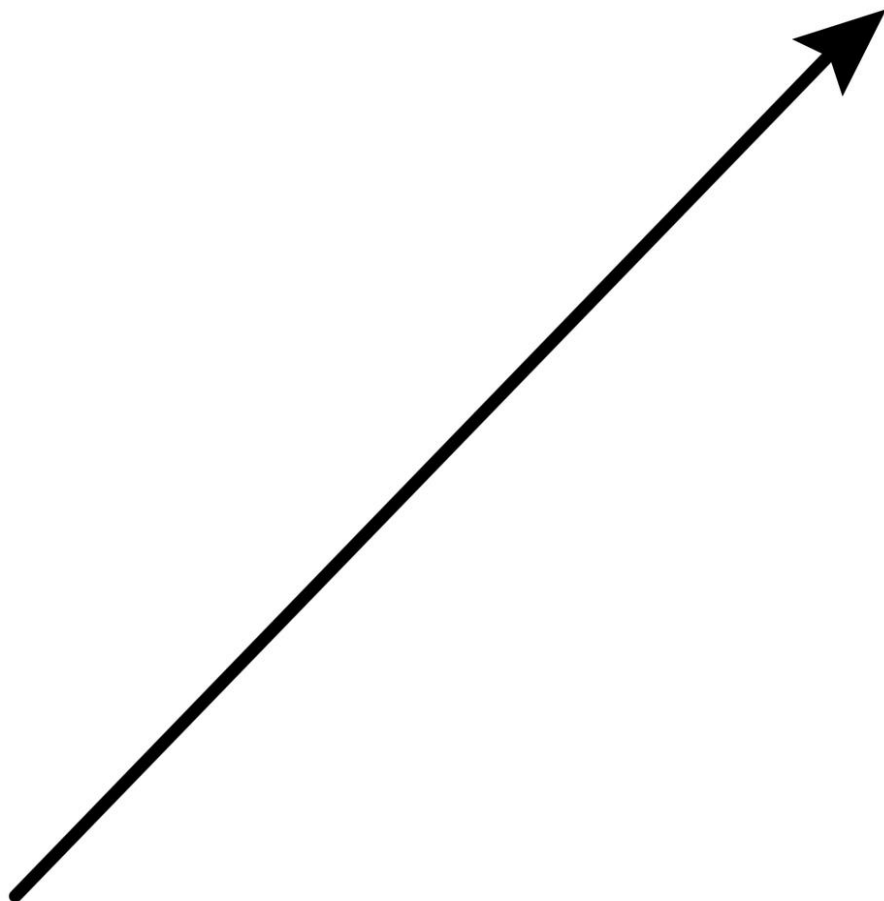
The most **difficult** thing
is the **decision** to **act**, the
rest is merely **tenacity**.

- *Amelia Earhart*



SUCCESS

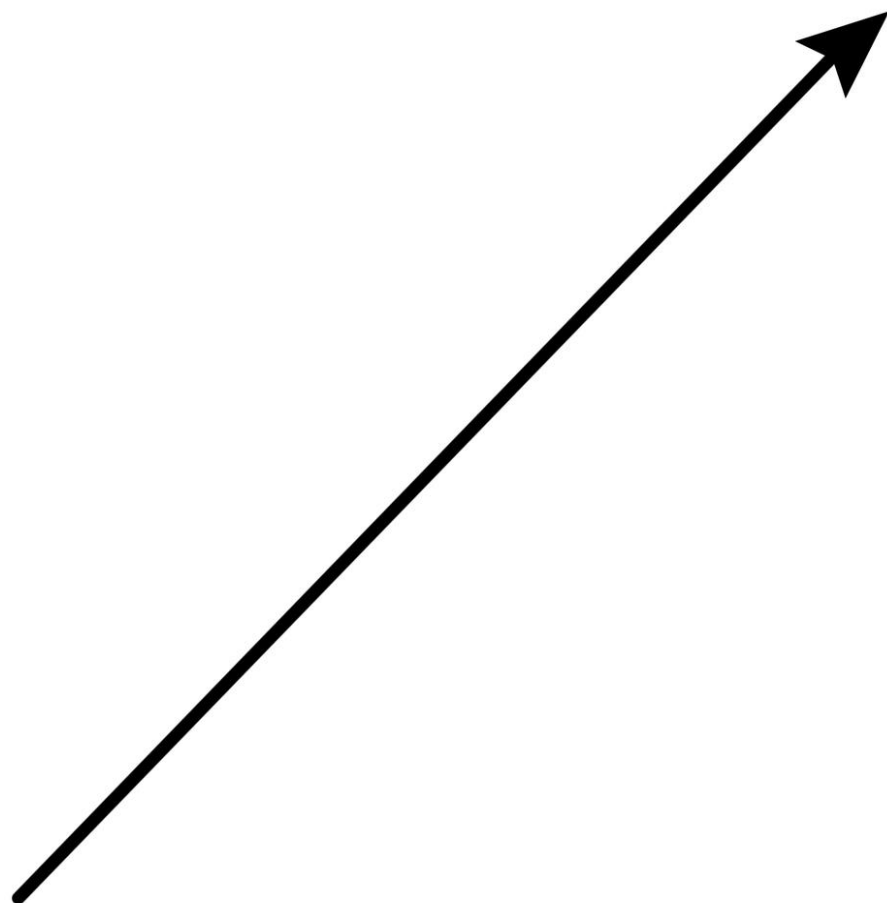
SUCCESS



what people think
it looks like

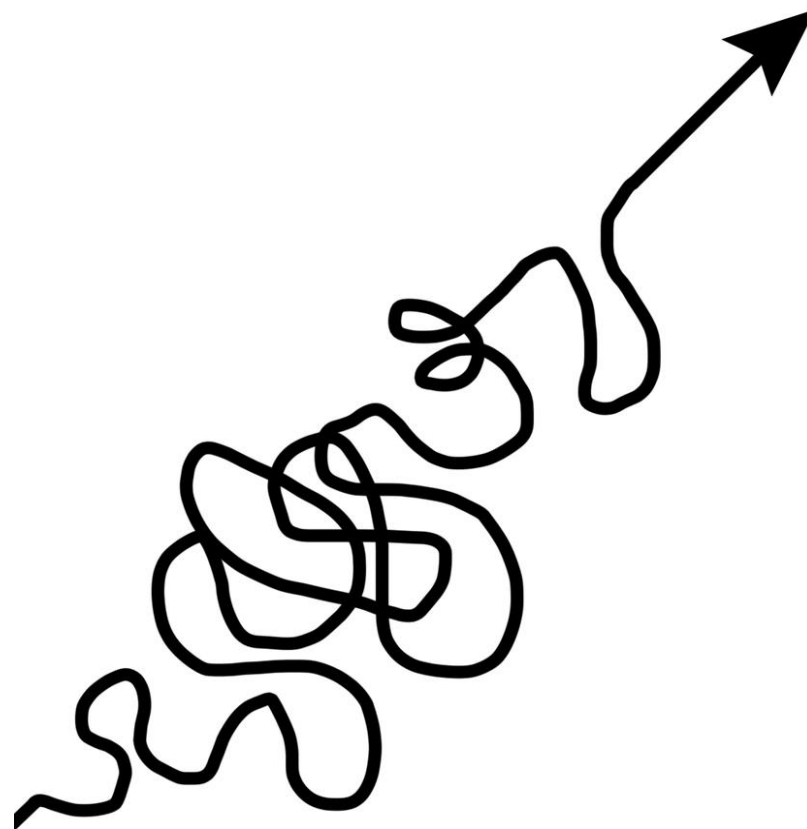
what it really
looks like

SUCCESS

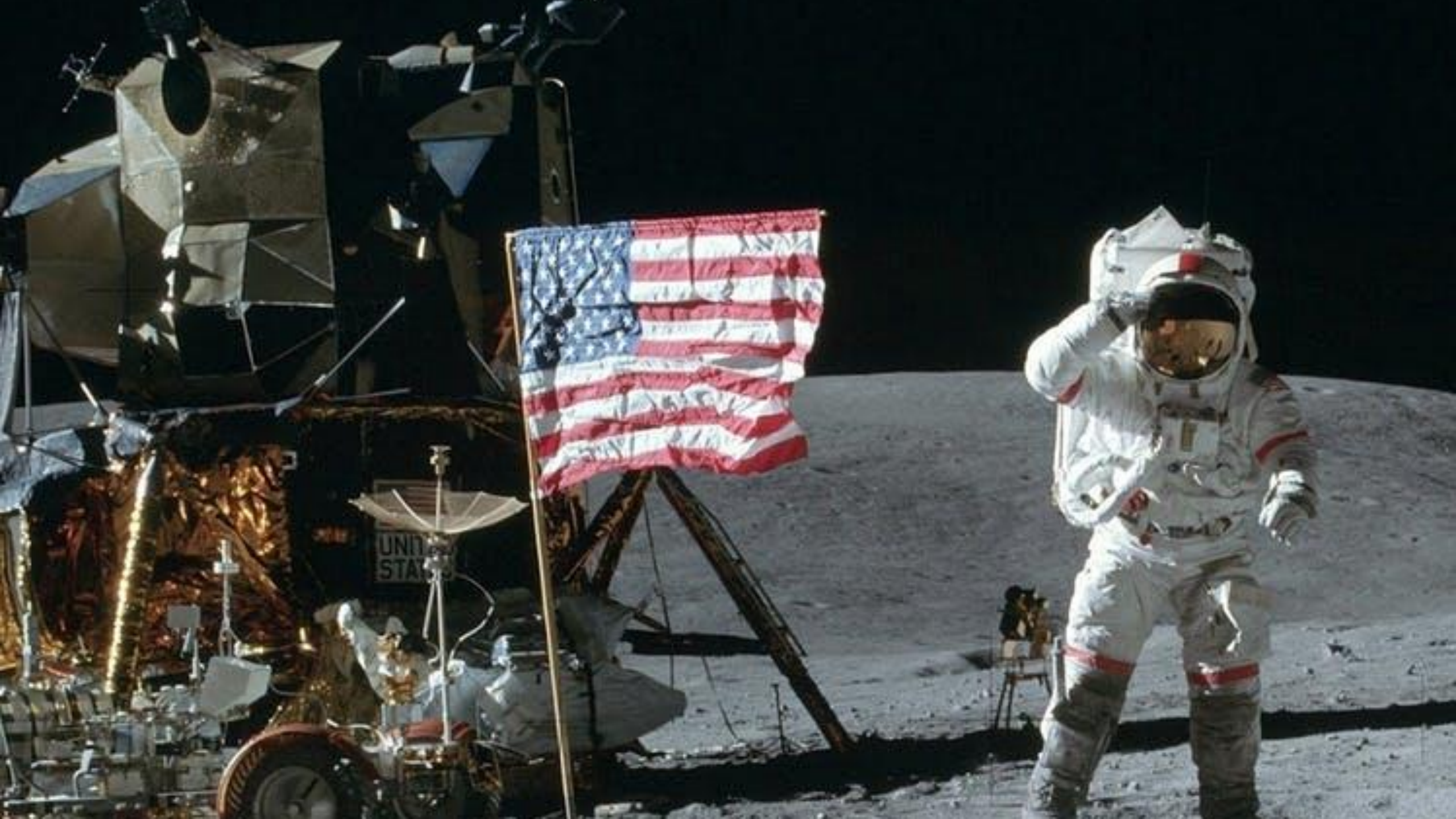


what people think
it looks like

SUCCESS



what it really
looks like

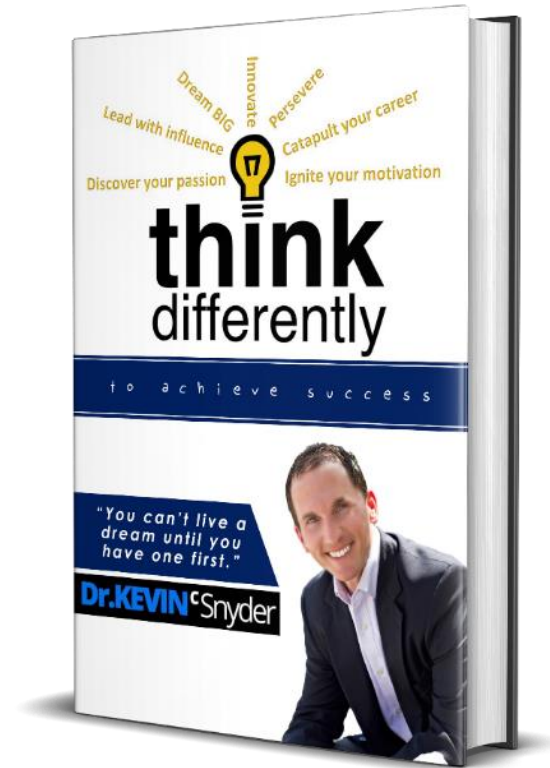






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Sample Customization Question...

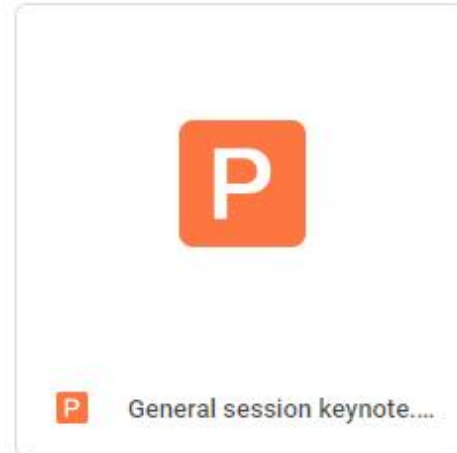


Files

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Effective Communication...



General session keynote....



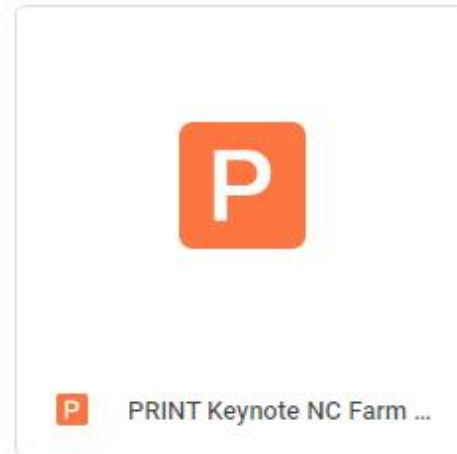
Kevin Snyder keynote slid...



Kevin Snyder slide deck. ...



Kevin Snyder Slide Deck....



PRINT Keynote NC Farm ...



Slide deck from Kevin Sn...



NO

Bullets x

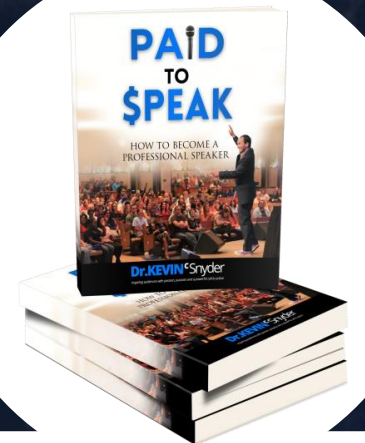
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Train
Yourself!

Module 2

Developing Your Program

Module 2





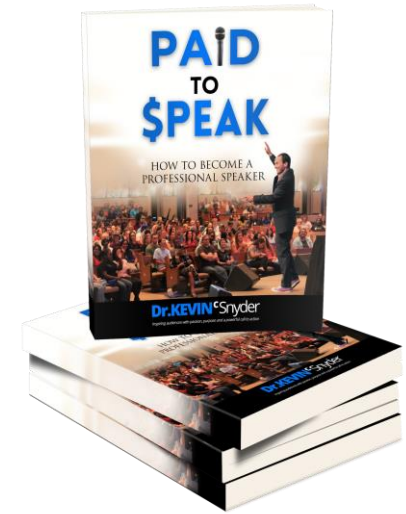
**PRACTICE DOES NOT
MAKE PERFECT. ONLY
PERFECT PRACTICE
MAKES PERFECT.**

VINCE LOMBARDI

PRACTICE OPPORTUNITIES

As Anthony Robbins, another mentor of mine, is quoted by saying, “Repetition is the mother of skill.” Let’s assume you’ve crafted a really good *Speaker Storyboard* outline, your presentation slides have been reviewed by me or someone else with legitimate design experience AND you are ready to give your presentation to a live audience. Where can you practice?

What you do NOT want to do is practice on a group that could actually book you as a speaker. Even a Rotary group, who by the way books speakers each week, is not a group to practice on.



PAID to \$PEAK

Dr.KEVIN^cSnyder

... teaching speakers how to build a
successful, PAID speaking business!

SPEECH REVIEW FEEDBACK

Speaker: _____ Person reviewing: _____ Speech date: _____

Speech title: _____ Setting: _____ Audience: _____

	Point	Puzzle Piece / Story	Application / Actionable(s)	Audience Action / Emotion*	Observations / Feedback (Delivery / audience engagement / movement / body language)
Introduction	n/a	n/a	n/a	n/a	
Opening					
Main Point					
Main Point					
Main Point					
Main Point					

Module 2

What I enjoyed most:

Memorable quotes and comments:

General comments and questions:

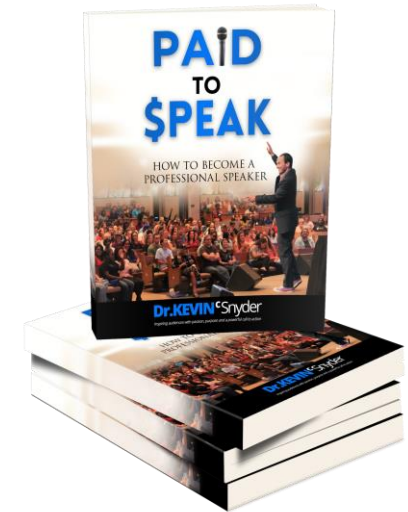
Recommendations to further strengthen:

"A speech designed without a heartbeat won't have one!"



MODULE 2 CHECKLIST

My presentation title is complete.	Yes___	No___
I have my program description complete.	Yes___	No___
I have at least two learning outcomes complete.	Yes___	No___
I have my speaker biography complete.	Yes___	No___
I have an updated professional headshot.	Yes___	No___
I have completed my <i>Speaker Storyboard</i> .	Yes___	No___
I have my actual presentation ready.	Yes___	No___
I have practiced my presentation.	Yes___	No___
I have gotten feedback on my presentation.	Yes___	No___
I feel confident that I could present tomorrow.	Yes___	No___
I do not need any notes for my presentation.	Yes___	No___
I am ready for Module 3.	Yes___	No___



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If you have checked 'YES' on all the items, proceed to Module 3!

*** As a reminder, I have provided a free worksheet for each Module to help you work through the most important exercises. Visit www.paidtospeak.biz/worksheets to download (password: paidtospeak).*

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Q&A

