

Keynote Speaker

Kevin Snyder, Ed.D.







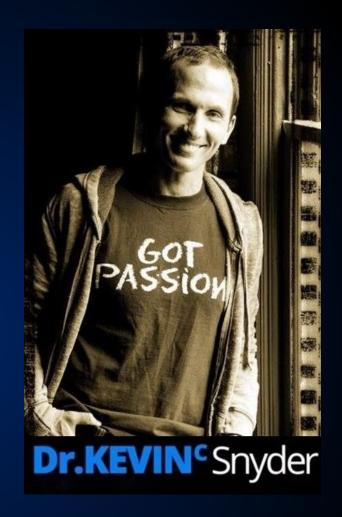
stone across the water so that it may create a ripple." @KevinCSnyder

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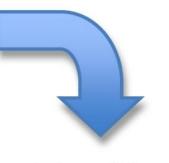
BEEVING FOURSELF

"The #1
determinant of
success is believing
in yourself."





Thoughts



Feelings



Actions



Bandura: Self-Efficacy

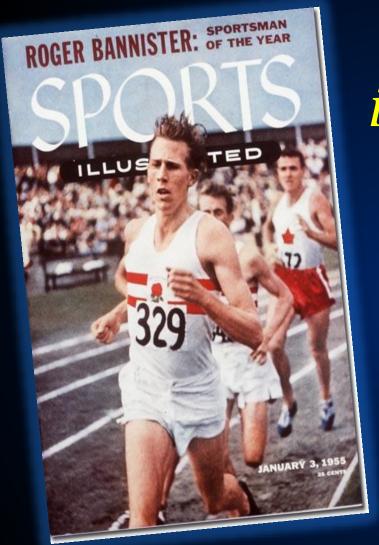
Definition:

 Belief in one's ability to successfully plan and execute the behavior that is necessary to reach a given goal

Efficacy → Motivation → Performance



Roger Bannister



"What's most important isn't what other people say ... it's what we think."



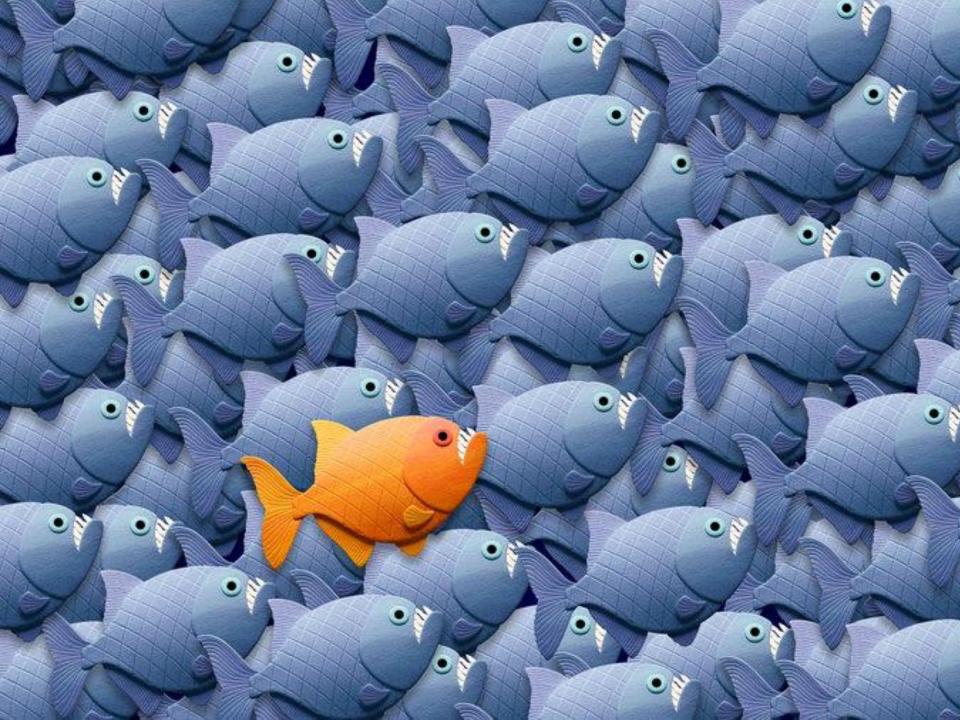




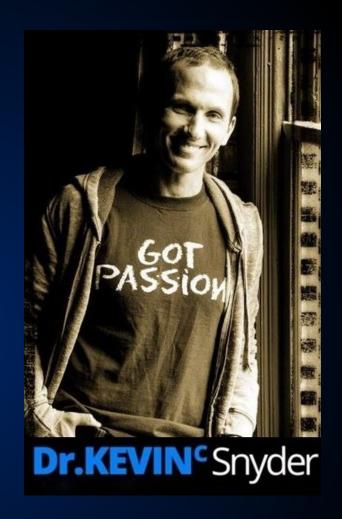


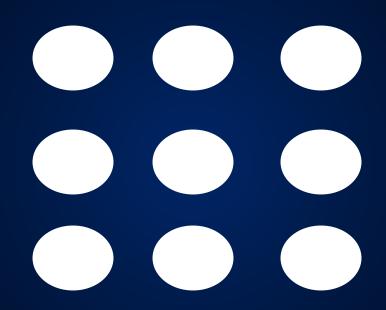


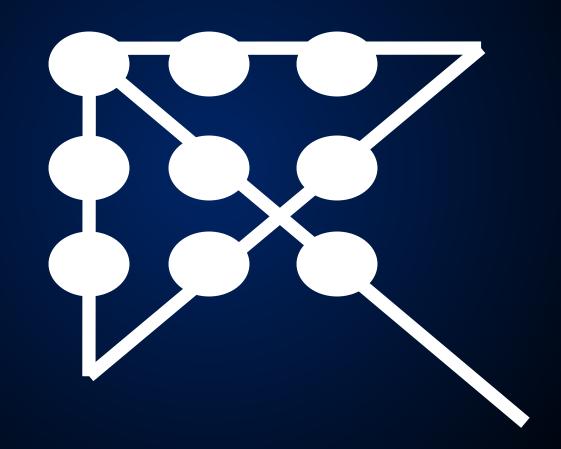




"The #1
determinant of an organization's success is its people."







"Failure is an opportunity to grow"

GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try new things"

Change is inevitable. Growth is optional.

John C. Maxwell











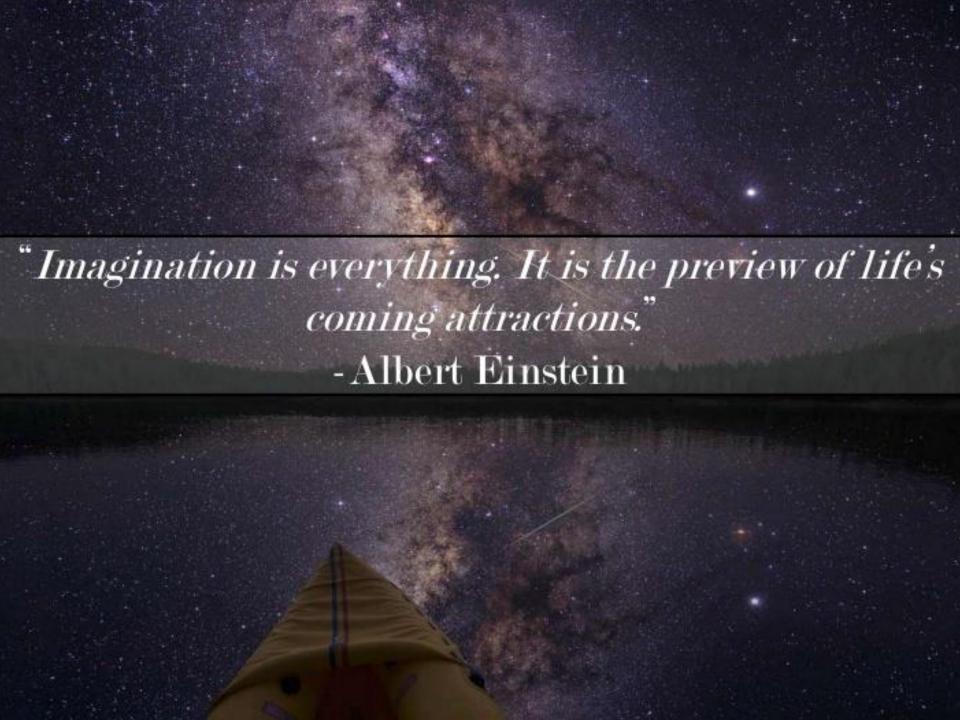


















Snyder lives his dream on 'Price is Right'

BY RON LANDFRIED

The Herald-Sun

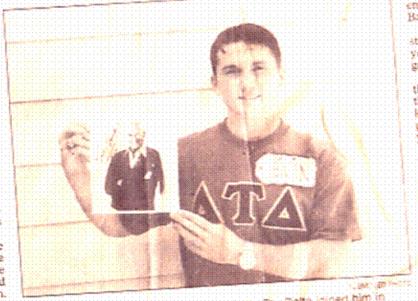
Since he was a youngster, Kevin Snyder has yearned to hear his name called, followed by these words, intoned in a booming voice brimming with enthusiasm: "COME ON DOWN!"

The 1994 Northern High School graduate knows his fascination with the daytime game show "The Price is Right" is a little odd, but he's unapologetic. He has written a paper on the psychology of the show and even skipped his college graduation to take a shot at an appearance Alas, host Bob Barker was sick that day.

But Snyder, now 23, was not to be denied. Last month he heard the words, shared the stage with the white-haired, perpetually tanned host and did pretty well. At 11 a.m. Wednesday on CBS, viewers can watch Snyder's dream come true.

"I know it's crazy," he said. "People made fun of me, ... I told them, you just wait."

He owes some of his success to his fraternity brothers at Delta Tau Delta Snyder is a true-blue Delt. Even now, post-graduation, he works for the fraternity as a consultant. Ten fellow Delts, either sharing his obsession or just along for the fun, joined him at the California studio where, wearing T-shirts that



Revin Snyder's fratemity prothers from Delta Tau Delta Joined him in California for his appearance on "The Price is Fight."

said "The Price is Delt." They waited in line all day.

"They put you through a screening process," Snyder said. "The group I was with was committed to plugging me. I said I missed my college graduation and drove 6,000 miles just for the chance to be on the show."

"I ne er had a college class at 1) a.m. 1 : tote a paper on the show when I was a freshman. What I realtred is that that it is one of the most popular game shows because you can live through the contestants. A teacher praised the paper. She said, You're weird, come and see me.

The magnitude of his desire to be

on the show must have been apparent. Soon, Snyder was on stage with

Barker. "Bob is old and fragile, but he's still the man," Snyder said of the 75year-old host. "The show's been going on for 29 years strong."

"There is actually a strategy to the game," Snyder said. "The prices there are so expensive. You have to know that ... Spending time in a grocery store isn't going to help

So Snyder wen some preliminary COST. prizes and then used his strategy when asked to guess the price of a diamond bracelet.

Sensing that everyone else had underbid, he guessed \$1,550. The actual price was \$1,625. Then he spun the big wheel and racked up another prize - \$1.

His wild 20 minutes of fame were

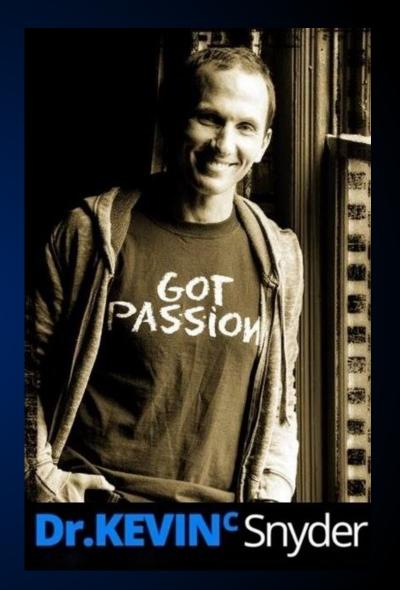
"He always liked The Price is OVET Right," his mother, Barbara Snyder, recalled. "I seler watched a show with him wher he didn't win every game. There's something wrong when a 21-ye cold knows the price of Preparati h H and Dentu Creme."

"I hved of dream," Snyder said. "It's cool ! be able to say that even though it's weird."

Will his fe be all downfull now that his dram has come true? Yes, in a way. Syder says his new pursuit will be skydiving.

"There's 2 types of dreams. The ones we have when we're sleeping and the ones we make when we're awake."

> #ASETS18 @KevinCSnyder









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ACTION

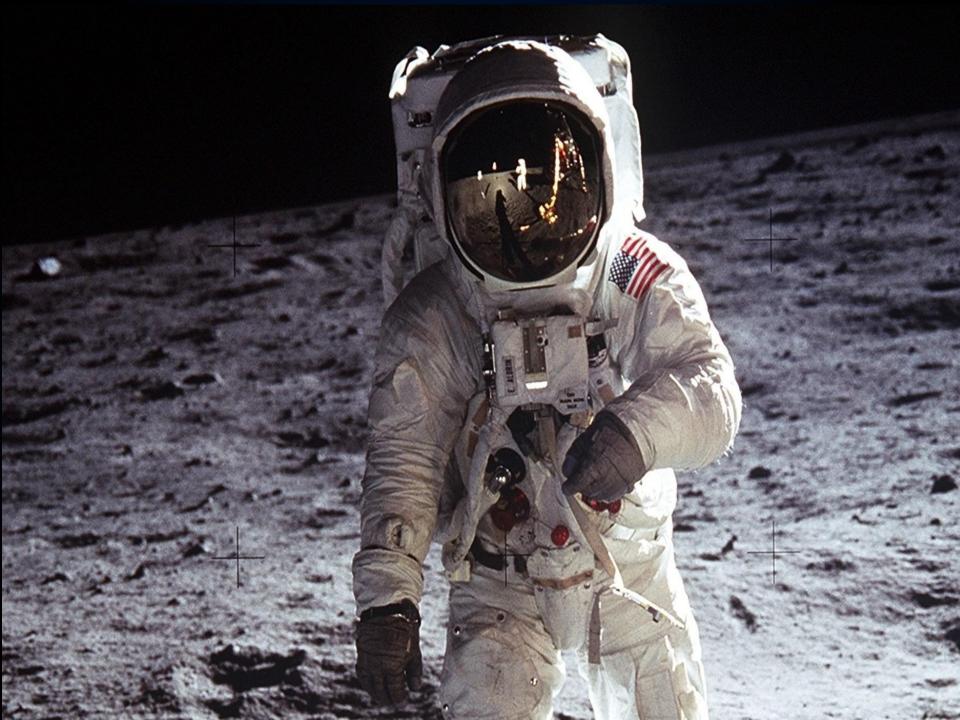
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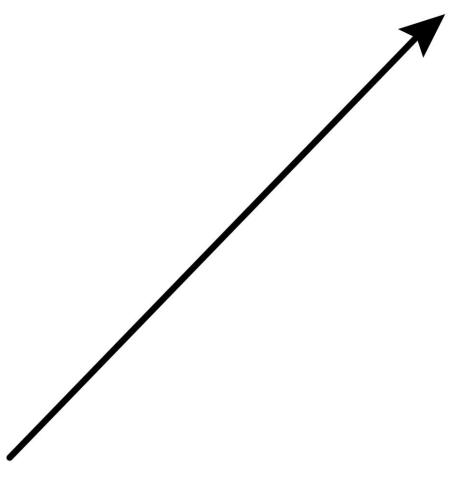


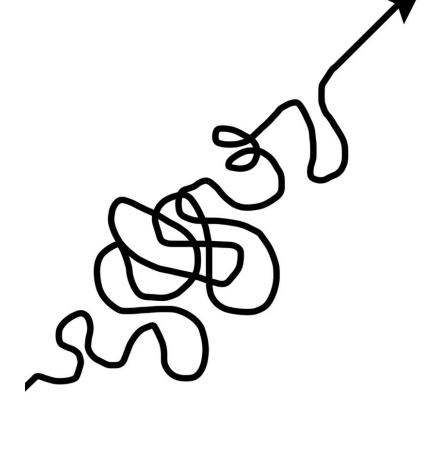
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SUCCESS

SUCCESS





what people think it looks like

what it really looks like



FEAR

- F FALSE
- E EVIDENCE
- A APPEARING
- R REAL



Feel-the fear and do it anyway



LL IT BE NOPE. WORTH IT? ABSOLUTELY.

TT COMES DOWN TO ONE SIMPLE THING:

OF YOUR

COMFORT ZONE

NEALE DONALD WALSCH

BLOS ZERO DEAN COM

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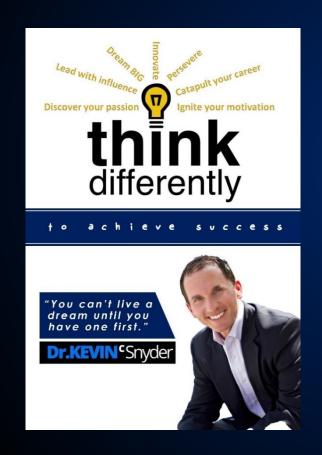




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Thank you





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